

**Thursday, April 20, 2017**

**TEA Summit Day One**

**Magic Kingdom Ballroom, Disneyland Hotel, Disneyland Resort**

*All information subject to change*

- 7:30 am **Continental breakfast and registration**
- 8:15am **Doors open for guest seating**
- 8:30 am **Welcome remarks**  
Joanna Del Moral, Christine Kerr, David Willrich and Jennie Nevin
- 8:45 am **A Conversation with...Jeremy Railton, moderated by Roberta Perry**  
Jeremy Railton: 2017 Buzz Price Thea Award Honoree
- 9:25 am **Break**
- 9:40 am **The Elephants in the Room**
- *What Did You THINK IP was?*  
Jonathan Casson + Kile Ozier
  - *Hiding in Plain Sight*  
Greg Louganis + Kile Ozier
  - *The Rise and Fall of Hard Rock Park*  
John Binkowski + Steve Birket
  - *Q&A*
- 12:00pm **Luncheon in Sleeping Beauty Pavilion**
- 1:00 pm **Virtual Reality and Themed Entertainment**  
Nolan Bushnell + Bruce Vaughan
- 2:00 pm **The Industry by the Numbers**  
AECOM Economics team:  
Linda Cheu, Margreet Papamichael, Brian Sands and Chris Yoshii
- 3:00 pm **Break**
- 3:15 pm **The Business Case for Technological Developments**  
Monty Lunde moderates discussion on Thea Technology recipients Slideboarding and Mack Rides' Inverted Powered Coaster
- 4:15 pm **Thea Classic**  
WaterWorld: A Live Sea War Spectacular

**Friday, April 21, 2017**

**Day Two: Thea Case Studies Day**

**Magic Kingdom Ballroom, Disneyland Hotel, Disneyland Resort**

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- 7:30 am      **Continental breakfast and registration**
- 8:30am      **Doors open for guest seating**
- 8:45 am      **Welcome remarks**  
Roberta Perry, Pat MacKay, David Willrich and Jennie Nevin
- 9:00 am      **Morning sessions**
- 5D Castle Theater, Chimelong Ocean Kingdom
  - Le Dernier Panache, Puy du Fou
  - Ghost Post, The Haunted Mansion, Disneyland Park
  - House of Eternal Return by Meow Wolf
  - Meet Vincent van Gogh Experience
  - Springfield, Universal Studios Hollywood
- 1:00 pm      **Garden luncheon on the lawn**
- 2:00 pm      **Afternoon sessions**
- TRANSFORMATIONS, Museum of Latin American Art
  - Senate Immersion Module, Edward M. Kennedy Institute for the United States Senate
  - Décrocher La Lune VI
  - Center Parcs Domaine du Bois aux Daims
  - Shanghai Disneyland, Shanghai Disney Resort
  - Camp Discovery, Shanghai Disneyland
  - Pirates of the Caribbean: Battle for the Sunken Treasure, Shanghai Disneyland
- 6:30 pm      **Closing remarks**
- 7:00 pm -      **TEA Western North American Division mixer**  
8:30 pm      Mark Twain Room & Terrace, Frontier Tower, Disneyland Hotel