

## Upcoming Eastern Division Events

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|----------|--|--------------|---|
| Oct. 2-3 | SATE '14, <a href="#">Sarasota, FL</a> <a href="#">Click to Buy Tickets</a> »          | Nov. 4       | “Personal Branding and the Elevator Pitch” Webinar (NextGen)            |
| Oct. 4   | TEA Eastern Board and NextGen Behind-the-Scenes Event at Busch Gardens Tampa           | Nov. 6       | TEA Experience Café at CMU, Pittsburgh (NextGen)                        |
| Oct. 7   | “Discovering the Universe of Themed Entertainment” Webinar (NextGen)                   | Nov. 17 - 21 | IAAPA Attractions Expo 2014, <a href="#">Orlando</a>                    |
| Oct. 24  | Gravesend Haunted House, <a href="#">New York City</a> <a href="#">Click to RSVP</a> » | Nov. 18      | TEA Party at IAAPA, <a href="#">Orlando</a>                             |
| Oct. 29  | Mixer at VER, <a href="#">Orlando</a>  | Nov. 22      | Volunteer Day at Give Kids the World, <a href="#">Orlando</a> (NextGen) |
| Oct. 30  | TEA Experience Café at Cornell University, Ithaca (NextGen)                            |              |   |




## Upcoming Europe & Middle East Division Events

- |         |   |         |                                       |
|---------|---|---------|---------------------------------------|
| Sep. 24 | EAS Mixer, Amsterdam  | Dec. 12 | Olympic Museum, Lausanne, Switzerland |
| Sep. 24 | NextGen Breakfast, EAS, Amsterdam <a href="#">Click to RSVP</a> » |         |                                       |

## SATE 2014 is Here!

In just a few short weeks, the annual SATE conference, presented by Christie and Electrosonic, will be returning to Florida. This year's conference will be hosted by Florida State University at the John & Mable Ringling Museum of Art in Sarasota on October 2 - 3. Coming off the success of last year's conference at SCAD in Savannah, GA, Aram Ebben and Stefan Lawrence are returning as Co-Chairs along with segment chairs Phil Hettema (Storytelling), Al Cross (Architecture), Mk Haley (Storytelling), and Adam Bezark (Experience). SATE brings together people from across the themed entertainment industry to discuss the issues and possibilities related to the creation of compelling experiences in a variety of settings.

As part of the lead up to SATE 2014 many of the details of the conference have been announced on the [TEA Blog](#) and the



Kenneth Feld

[SATE 2014 Blog](#).

Announcements have been made for the Storytelling, Architecture and Technology segments. "A Conversation with Kenneth Feld" will be the headline presentation on October 2 at 11:30 AM. Phil Hettema of The Hettema Group and Storytelling Chair will join Kenneth Feld of Feld Entertainment Inc. to discuss his career in producing live entertainment experiences. Feld Entertainment Inc. has

been involved in a variety of productions, including *Disney on Ice*, *The Marvel Universe LIVE!*, and even John Ringling's own entertainment legacy, the Ringling Brothers and Barnum & Bailey Circus

If you are interested in attending SATE 2014, tickets are still available for purchase online.

[Click Here to Visit the SATE 2014 Blog »](#)

[Click Here to View the SATE 2014 Schedule »](#)

[Click Here to Purchase SATE 2014 Tickets »](#)

[Click Here for Special SATE 2014 Room Rates »](#)

## TEA Talks Launching in October

On October 7 TEA NextGen will launch its webinar series "TEA Talks: A NextGen Web Series." The first of this new webinar series will focus on introducing students and recent graduates to the themed entertainment industry and the TEA. If you know anyone who may be interested in learning more about the TEA or a professor at your alma mater who would be interested in sharing about the TEA, please let them know. Space is limited to 250 participants, but a single reservation may be presented in a shared meeting space such as a classroom or conference room.

[Click Here to Learn More »](#)

[Click Here to RSVP »](#)



**TEA TALKS**  
A NEXT-GEN WEB SERIES

JOIN US  
OCTOBER 7, 2014  
10 A.M. Pacific  
1 P.M. Eastern  
8 P.M. GMT

What is Themed Entertainment?  
How do theme parks work?  
How can I build roller coasters?

JOIN US AS 5 TOP THEMED ENTERTAINMENT INDUSTRY PROS TALK ABOUT THEIR CAREERS, THEIR EDUCATION AND HOW YOU, TOO, CAN BE A PART OF THIS ENERGETIC AND CHALLENGING INDUSTRY.

**CHRISTINE KEER**  
Vice President  
Senior Production  
President, TEA Entertainment, Inc.

**STEVE BINNET**  
Senior Development Director  
Senior Executive  
President, TEA Entertainment, Inc.

**MARISSA BLAKE**  
Entertainment Industry Consultant  
VCA Accountant

**ALEX KORKING**  
Senior Creative  
Assistant Creative, Theme Entertainment Design

**JASON MCMANUS**  
Creative Director  
Senior Executive, TEA

REGISTER NOW!  
[TEATALKSWEBSERIES.EVENTBRITE.COM](http://TEATALKSWEBSERIES.EVENTBRITE.COM)

THEMED ENTERTAINMENT ASSOCIATION  
The Themed Entertainment Association (TEA) is an international non-profit association supporting the creative, technical, artistic, business, design, and production of concept, theme, and experience for theme and entertainment.

## Share Your Projects and Ideas

Did your team complete a project this year? Have any tips and tricks for IAPPA you would like to share? Any other ideas for segments in the newsletter? Let us know! We are looking to share projects completed in 2014 by Eastern Division members as well as advice for making the most of the IAAPA Attractions Expo in an upcoming Newsletter. If you have something you would like to share please contact Andrew Hansen ([andrew@aphansen.net](mailto:andrew@aphansen.net))