



TEA Summit 2010

March 4-5, Hilton, Universal City, CA

Thursday March 4:

Exclusively for Business Owners and Senior Management

8:30 – 9:00 am	Continental Breakfast
9:00 – 9:15 am	Welcome: Kelly Ryner, VP Business Development Thinkwell
9:15 – 10:00am	Group Warm up: Roberta Perry, VP Business Development ETI
10:00 – 11:00am	Around the World a review of anticipated industry growth John Robinett , Principal of AECOM and Dave Schmitt, Principal of Management Resources/Profun.
11:00 – 11:15am	<i>Break</i>
11:15 – 12:30pm	Building a Successful Business while Pushing “the Envelope” Allan Yasni, Principal of Synapse Communications Group Bill Lacey, Principal of Callison
12:30 – 1:30pm	<i>Lunch Buffet</i>
1:30 – 1:45pm	Special “Universal Moment” with a surprise guest
1:45 – 2:45pm	China - Developing and Implementing a Successful Business Strategy Lead by Dr. Charlie Yang of the America China International Business Association
2:45 – 3:00pm	<i>Break</i>
3:00 – 4:00pm	Peer to Peer discussion, lead by Keith James Principal of JRA
4:00 – 5:00pm	Managing Self First – professional coaching to becoming better communicators and leaders. Lead by Daniele Bienvenue, Principal of Management Savvy
5:00 – 5:15pm	Group wrap-up: Kelly Ryner & Roberta Perry
5:30 – 7:30pm	Continuing the dialogue at the Hilton Bar (No-host)

Co-Chairing the Summit:
Kelly Ryner of Thinkwell and Roberta Perry of ETI





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Friday March 5:

Open to a bigger and broader audience (*single day pass available*)

A chance to **meet the owners** of many of this year's award recipients; **see what makes their projects award worthy and learn how they "got it done!"**

8:30 – 9:00am	Continental Breakfast
9:00 – 9:15am	Welcome: Perry, VP Business Development ETI
9:15 – 10:15am	Disney's Toy Story Midway Mania (Attraction)
10:15 – 11:15pm	Universal Studio Orlando's Disaster! (Attraction Rehab)
11:15 – 12:15pm	Please Touch Museum (Museum)
12:15 – 1:00pm	<i>Lunch Buffet</i>
1:00 – 1:30pm	Skyscraper! Achievement & Impact (Science Center Exhibit)
1:30 – 2:00pm	America I Am: The African American Imprint (Traveling Exhibition)
2:00 – 3:00pm	Dragon's Treasure at City of Dreams, Macau (Attraction)
3:00 – 3:30pm	Thea Classics, including MSI's Coal Mine educational experience
3:30 – 4:30pm	Heineken Experience (Brand Experience)
4:30 – 5:00pm	Visit with this year's Lifetime Achievement Award Recipient Mark Fuller CEO of WET.

Followed by the TEA Western Division Mixer from 5:30 – 7:30pm
at the Saddleback Ranch, Universal Citiwalk

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