

TEA @ IAAPA
EXPO
INTERNATIONAL
Mixer 2026

UNIVERSAL
CITYWALK

Tuesday 17 November 2026

7:00 - 11:30PM EST

SPONSORSHIP PACKAGES



	PRESENTING SPONSOR	GLOBAL EXPERIENCE SPONSOR	SIGNATURE PARTY SPONSOR	VIP EXPERIENCE SPONSOR	SIGNATURE BRANDED EXPERIENCE SPONSOR	BRANDED EXPERIENCE SPONSOR	W/ AND SPONSOR	DRINK TICKET SPONSOR	GLOBAL CONNECTOR SPONSOR
	\$25,000	\$20,000	\$15,000	\$12,500	\$10,000	\$7,500	\$6,500 + Cost of Product	\$6,500 + Cost of Product	\$5,000
# of tickets included	20	15	10	8	6	4	2	2	2
Exclusivity slots	1	1	2	3	4		1	1	
Additional tickets provided at a discounted rate	•	•	•	•	•	•	•	•	•
Recognition on International Mixer landing page	•	•	•	•	•	•	•	•	•
Logo recognition on social media	Exclusive Post	Exclusive Post	•	•	•	•	•	•	•
Mention in pre-event mailer(s)	Exclusive Call-Out(s)	Exclusive Call-Out(s)	•	•	•	•	•	•	•
Pre-event attendee list (opt-in: name,company, title)	•	•	•	•	•	•	•	•	
Pre-event LinkedIn post recognition	•	•							
Banner ad promoted in event mailer prior to Conference (date tbd)	•	•							
Logo recognition Placement	Presenting	Premier	Premium	Premium	Enhanced	•	•	•	•
Drink Tickets	40	30	20	16	12	8	4	4	4
Event Signage Placement (all approvals through UDX)	Premier	Included	Included	Included	Included	Included	Included	Included	Included
Branded Activation	Signature	Included	Included	Included	Included	Included			
Party Within a Party	•	•	•	•	•				
VIP Hospitality Area	Premium	Premium	•	•	Optional				
Specialty Food/Beverage	•	•	•	•	•	Optional			
Social Recognition	Premier	Included	Included	Included	Included	Included	Included	Included	Included
Introduction to the TEA Thea Announcement	•								
Opening Remarks of International Mixer	•								
Logo inclusion in co-branded wristband (1 color)							•		
Logo incluion in multi-branded drink tickets (1 color) to be distributed to all attendees								•	
Logo inclusion in Sizzle reel at TEA Booth	•	•	•	•	•	•	•	•	•
Sizzle inclusion in Sizzle reel at TEA Booth	•	•	•	•	•	•	•	•	•
Acknowledgement from the stage	•								
Inclusion in Day of "Thank You" Social Post	•	•	•	•	•	•	•		•
Great Movie Escape Add-On	Included/negotiable	Included/negotiable	+\$4 000.00	+\$4 000.00	+\$4 000.00	+\$4 000.00	+\$4 000.00	+\$4 000.00	+\$4 000.00
First right of refusal for next year's sponsorship	•	X					•		
Logo in post event "Thank You" email	•	•	•	•	•	•	•		•
Logo inclusion in Post-Event Survey	•	•	•	•	•	•	•		•
1 post event promotional email (copy propsed by sponsor, approved & circulated by TEA)	•	•							
Featured call out in post event "Thank You" email	•	•	•	•	•				
Banner ad in post event 'Thank You" X email	•	•							

FOR MORE OPTIONS, FLIP TO THE NEXT PAGE!

INTERNATIONAL *Mixer*²⁰²⁶

**SUPPORT TEA'S
INTERNATIONAL
MIXER AND PUT
YOUR BRAND AT THE
CENTER OF IAAPA
EXPO WEEK.**

*Align with the industry's
most prestigious awards
announcement and most
anticipated party for
premium visibility,
hospitality, and a
memorable branded
guest experience.*

***Be seen.
Be remembered.
Be talked about.***

GREAT MOVIE ESCAPE BRAND TAKEOVER

\$4,000

TURN THE GREAT MOVIE ESCAPE INTO YOUR BRAND EXPERIENCE.

Available as an add-on to sponsorship packages, the Great Movie Escape offers a unique opportunity to associate your company with one of the most distinctive experiences at CityWalk.

POTENTIAL BENEFITS INCLUDE:

- Approved branded signage within the attraction
- Branded movie-poster signage
- Approved branded venue elements
- Guest-facing brand recognition
- Photo/content opportunities
- Association with the Great Movie Escape experience

SPONSOR PACKAGE UPGRADE DETAILS

PREMIUM VIP OPPORTUNITY

- **Pat O'Briens' Bar Suite & Balcony - 75 guests**
 - Private indoor space on the second floor.
- **Pat O'Brien's Back Patio — 100 guests**
 - Outdoor patio with capacity for up to 100 guests.
- **Rising Star 2nd Floor Balcony — 75 guests**
 - Elevated hospitality space overlooking the venue.

"PARTY WITHIN A PARTY" LOCATION OPTIONS

Potential sponsored hospitality locations include:

- Pat O'Brien's Locals Bar – 30 guests .
- Rising Star Raised Platform — 40 guests

ENTERTAINMENT ZONES / OPTIONS TO CHOOSE FROM:

- **PHOTO EXPERIENCES**
 - **Roaming Photo Booth:** A roaming photo experience that moves throughout the party and captures guests interacting with the event.
 - **360° Photo Booth:** A high-energy, shareable 360° video experience that can incorporate approved sponsor branding.
- **INTERACTIVE ENTERTAINMENT**
 - **Yard Games:** Interactive play element that encourages guests to gather, compete and connect.
 - **Digital Caricature Artists — (2):** Guests receive a personalized digital caricature, creating a memorable takeaway and natural brand engagement opportunity.
- **ROAMING PERFORMERS:** Add colorful, high-energy roaming performers
 - **LED Stilt Performer —(2)**
 - **LED Hula Hoop Dancer — (2)**
 - **LED Juggler — (1 to 2)**