



Europe and Middle East Candidate

Björn Heerwagen
Project Production Management
Walt Disney Imagineering – Paris
Primary Location: France
Running for 2nd term



ABOUT THE APPLICANT:

This is in fact an application for a second term as member of the board.

Having worked in the themed entertainment industry for 30 years now - working on small scale and large-scale attractions, theatrical productions, special events and operations. Passionate about my work and what we produce, I hope to continue to elevate the TEA to our industry partners and share experiences both successful and unsuccessful in order that we can continue to push the boundaries of what we accomplish.

VISION FOR THE TEA:

The past three years working on the board I have contributed to the implementation of virtual round table discussions bringing industry professionals together to talk openly and candidly about subjects that other industry professional may find of interest. I believe it has opened some really good discussions and allows people to take away from it the diverse ways in which we can approach different subjects. I would like to continue this through my second term.

I contribute as well to NextGen which is key for me - teaching the industry, how we do it, how we get from one place to the next, being realistic about our approaches and guiding upcoming professionals is key to a continuation of our industry. We need to guide our NextGen population and where possible open doors for them to learn and integrate.

SKILLS AND CORE COMPETENCIES

Having worked on such a multitude of projects and still being able to work boots on the ground - I believe I can bring my experiences to the table enabling the TEA to grow with the ever-expanding industry professionals with whom we connect. Sharing and partnering is key to the success of the industry and the TEA and increasing the breadth of grasp of the TEA through meetings, discussions and partnership is key to our strategic growth.