



International Board Candidates

Daniel Memis

Universal Destinations and Experiences
EVP, CFO and General Manager | New Ventures
Primary Location: United States
Running for 2nd term



Industry Experience:

- Theme Parks

ABOUT THE APPLICANT:

I have enjoyed getting the opportunity to meet a lot of my industry peers and get a deeper understanding of the TEA over the last few years. I would like to help set the strategic direction for the TEA that helps to grow and monetize the brand and increase value to our sponsors and members. This includes completing the prioritization exercise that is currently in process as well as finding unique ways to increase overall profitability. I believe that through ongoing participation in the I Board as well as participation in key committees such as the finance committee, I can have a positive impact on the organization.

SKILLS AND CORE COMPETENCIES

Some of my unique competencies that have been developed over my 25-year career (21 in the theme park industry) include strategic thinking, problem solving, open communication and results focus. My functional expertise in finance will also be valuable to the organization as it works to improve overall profitability.

August 10, 2023

Melissa Oviedo - Chair

TEA – Themed Entertainment Association
Leadership Development & Nominations Committee

Re. Dan Memis – peer endorsement letter

Dear Melissa,

It is my great honor to write to you today on behalf of Dan Memis who I understand is running for a second term on the TEA International Board. I have had the pleasure of working with Dan for over a decade as a client, friend and colleague as well as three years now working side by side together on the TEA International Board during a difficult and tumultuous time in our world and in our industry.

Dan started his career as a CPA in the finance industry and quickly moved into a long and storied career at Universal Creative as its SVP/CFO. Dan has been on the front lines leading the charge for the multibillion-dollar expansion of the Universal Parks and Resorts worldwide including the completion of Universal Beijing Resort, the industry-defining Wizarding World of Harry Potter and Nintendo projects, and the much-anticipated Epic Universe expansion. Dan's many accomplishments over the years were recognized recently with his promotion and new role at Universal Parks & Destinations serving as both CFO and GM of New Ventures including the recently announced theme park designed for young families in Frisco, Texas and the year-round horror inspired entertainment experience in Las Vegas.

Over the past three years Dan's involvement on the TEA international board has been exceptional. He played a critical role on the TEA China Task Force working with our international team helping to guide us through an incredibly complex and new international business structure based in mainland China. Dan has been an ongoing member of the TEA Finance Committee, the TEA Investment Committee, and participated in the "State of the Industry Panel" at TEA Inspire in 2023 as well as multiple other presentations at TEA events over the years.

I have known Dan personally and professionally for many years now and consider him one of the smartest and most passionate business executives in the theme park and location-based entertainment industry.

Please let me know if you have any questions.

Best regards,



Chuck Fawcett
International Board – Immediate Past President
TEA – Themed Entertainment Association
www.teaconnect.org