



Western North America Candidate

## **Darren Brown**

Vice President of Attraction Development  
Dynamic Entertainment Group  
Primary Location: Canada  
*Running for 2nd term*



### **ABOUT THE APPLICANT:**

I am happy to seek re-election and continue serving on the Western North American Division Board of the TEA. I have spent the past 3 years as an elected and active board member, initially presenting online education committee events including those focused on the Metaverse and non-profit project development. I was also the organizer, along with other Vancouver area board members, of an in-person event for those in the Pacific Northwest region, the “Mixer at the Mine” at the Britannia Mine Museum. During my second year on the board, I volunteered for our secretary position which I continue to hold, assisting my fellow board members with documenting our meetings and keeping us organized. Living in Vancouver, Canada, I am in the Pacific Northwest region but have attended TEA board meetings and events both locally and in the Southern California and Orlando areas whenever possible.

As Vice President of Attraction Development at Dynamic Entertainment Group (formerly Dynamic Attractions) I have been involved in management and delivery of some of the most complex ride systems of the past decade. During my tenure at Dynamic, I’ve held multiple positions with responsibility for Project Management, Engineering, Production, Supply Chain, and after-sale Parts and Service support. In these positions I have the opportunity to interface with a wide array of customers, suppliers, and colleagues and the TEA has provided great opportunities to continue these connections and make new ones.

I am a lifelong theme park and themed entertainment fan. Like many of us, my roots go back to annual family vacations to visit west coast destinations including Disneyland, Universal Studios Hollywood, and Knott’s Berry Farm and then later working in parks. In my case it was as a cast member at Epcot in the Canadian pavilion wearing my best red and black checkered lumberjack shirt. On the personal front I am a regular distance runner, a father to two teenagers, and lead the parent’s advisory council for a high school in my area.

### **VISION FOR THE TEA**

I will continue supporting the TEA as an active member of both the education committee and in the executive committee for the WNA board, whether continuing as Secretary or in any other capacity required.

I am currently working on another installment of the online Metaverse series and look forward to possibly highlighting learning aspects of projects I have firsthand experience with.

Going forward I would like to capitalize on the growing number of TEA member companies and Board members in the Pacific Northwest to offer local events multiple times each year, whether in Vancouver, Seattle, or other parts of the region. In recent years due to COVID restrictions our in-person presence in the region declined, but there is now interest and organizational support from local board members and volunteers to grow from no local events in 2022 to multiple mixers per year and one or more events annually highlighting a local Pacific Northwest attraction, as we have done with in the past with the Britannia Mine Museum in Vancouver and Wings over Washington at Pier 57 in Seattle.

## **SKILLS AND CORE COMPETENCIES**

I believe my competencies in project management and organization of functional teams can be applied by the TEA in multiple ways, whether it's managing a budget and timeline or pulling together people to execute events. I have always enjoyed bringing people together and helping them demonstrate the best use of their unique skills, talents, and experience.

I am also an avid fan of our industry and stay on top of new developments, and experiences and have a strong understanding of the business, technical, and show aspects of our business. I would love to be a part of keeping the TEA a financially healthy and engaging association for our members.