



Europe and Middle East Candidate

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Regional Sales Director
Triotech
Primary Location: France
Running for 1st term



ABOUT THE APPLICANT:

Dear members of the TEA association,

I hope this message finds you in good health and high spirits.

I am writing to you today because I would like to apply to be a member of the TEA Board for the EMEA region, with an exciting proposal that aims to enhance our community and strengthen our bonds as a collective and helping to promote and organize events in the Europe region.

I have carefully followed the activities and values that your association embodies for 3 years now, and I am convinced that my passion for the promotion of social and cultural initiatives corresponds perfectly to your objectives. I already promote the TEA to many leisure operators for 2 years to increase our group members.

Furthermore, I strongly believe that it is essential to constantly evolve and adapt to the changing needs and interests of our community. By introducing new and exciting initiatives, we can attract a wider audience and encourage more individuals to join our association. Through innovative events, workshops, and activities, we will create an inclusive environment that fosters creativity, exploration, and personal development.

My aim is to invigorate our existing members and encourage them to actively participate and engage with one another. By providing opportunities for open exchange and collaboration, having mentors or godfathers for each member, we can foster a vibrant and dynamic community where ideas flourish and friendships deepen. Together, we will create a supportive ecosystem that enriches the lives of each member.

During my past experiences, I acquired strong skills in promotion, communication, and strategy to carry out projects. I have also developed a particular sensitivity for the mobilization of communities

and the creation of commitment thanks to the creation of innovative projects as well as specific attractions to bring families and friends together, in moments of life that will leave their mark.

I firmly believe that the exchange of ideas and perspectives enriches our society, and I am determined to contribute to this aspect within your association.

My enthusiasm, my team spirit, and my ability to manage several tasks simultaneously make me an ideal candidate to play a key role in promoting the Association, organizing local events and propose ideas to increase involvement and exchange.

I am ready to devote time and energy to contribute actively to the association, by participating in meetings, proposing innovative ideas and events, and getting involved in achieving the objectives set.

I am also aware of the responsibilities that come with this role, and I am committed to respecting the values of the association, to being attentive to the needs of the members and to working for collective success.

I am open to feedback and learning, and I am ready to train myself continuously to improve my skills and my knowledge in this area, and to make the association a place where its members can feel confident and find inspiration to grow in our industry.

Looking forward to meeting you to further discuss my candidacy, please accept the expression of my deepest motivation and my commitment to contribute actively to your association.

Best regards,

Deborah

VISION FOR THE TEA:

I believe it is time for us to embark on a new educational journey and introduce innovative programs specifically tailored for our young members, based on my own experience in the TEA Association.

Education is the foundation upon which individuals grow and prosper. By offering educational programs or sessions, lunch & learn, we have the opportunity to provide our youth with valuable knowledge, skills, and experiences that will shape their future. These programs will not only foster personal growth but also instill a sense of belonging and purpose within our association.

Additionally, I am thrilled to share my vision of creating an online platform that will revolutionize the way we connect and share information. In today's digital age, it is crucial to have a virtual space where we can regularly interact, exchange ideas, and stay updated with the latest developments. This platform will serve as a hub for our members to engage with one another, initiate meaningful discussions, and collaborate on various projects.

As well as the mentora or godfather for each member, I want to build a warm and dynamic community in Europe, to involve and evolve all existing and future members.

I also think that the more members an association has, the closer it is to reality and is able to have a wider impact: enhance the collective voice, sharing knowledge, more internal skills, more business opportunity for members, more services. That's why I want to be involved in the promotion of the TEA Association also and organize local events in Europe.

SKILLS AND CORE COMPETENCIES

Thanks to my carrier, I can support the TEA Association with my skills to create more connections, promote TEA's products, programs and services.

It is my everyday job to create in Europe a community and promote the company where I work.

My unique competencies are:

- Active listening to understand their needs, to connect members to each other, and foster a sense of belonging and collaboration.
- Determination to make knowledge transfer and learning every day from everyone.
- My network since 12 years now is my force, because all my collaborators and clients are satisfied and trust me thanks to my honesty and my desire to always do well, by being empathetic.
- Partnership building and strategic alliance to contribute to the growth. I can identify the best organization, sponsor or other actor in the industry, to access additional resources, expand the reach and enhance its services.
- Always remain available and benevolent contact for my collaborators and clients.
- Project management since the beginning of my adventure with the company I work for, because I can follow projects from the arcade games venue to a fully customized live show event. It will be essential for implementing the association's strategic plan effectively.