



Europe & Middle East Candidate

Peter Sanderson
Business Development Director
Sanderson Global
Primary Location: United Arab Emirates
Running for 1st term



ABOUT THE APPLICANT:

To whom it may concern,

It is with great excitement that I submit my application to join the Europe and Middle East TEA Board.

I am proud to have served TEA previously as a board member on the Asia Pacific Board (2013 - 2016) and the Europe and Middle East Board (2018 - 2019). In my current position as Business Development Director for Sanderson Global. I am perfectly positioned to once again, constructively serve and represent TEA and this wonderful industry.

I have been fortunate to have had many career highlights thus far including my service on the TEA and IAAPA boards. Below is a list of projects that I am fortunate to be a part of.

- (1.4 B) Kuwait Entertainment City, Kuwait
- (3.5 B) Qiddiya Entertainment City Theme Parks, Saudi Arabia
- (2.1 B) Warner Bros. World Abu Dhabi, UAE
- (1.4 B) Global Village, Qatar
- (45 M) Bay Zero Water Park, Kuwait
- (80 M) Bahrain Aquarium
- (10 M) Ripley's Believe It or Not Gold Coast, Australia
- (20 M) Dubai Mall Penguinarium, UAE
- (15 M) Dubai Parks & Resorts Motion Gate Attractions
- Dubai World Expo 2020 Australia Pavilion Specialty Exhibits

VISION FOR THE TEA:

As a previous TEA board member, I have a clear understanding and expectations of what is required to contribute positively to the Association, Board, industry, and the region. I have planned and delivered TEA mixers in the UAE which were very successful in bringing the industry

personnel in the region together. I am passionate about the industry and creating networking events.

SKILLS AND CORE COMPETENCIES

I am a dedicated, resilient & charismatic leader, skilled communicator, well-organized and results driven; with a confident, friendly personality and a good sense of humor. I foster and maintain highly productive professional relationships naturally with ease. I consistently strive for the highest standards with relentless motivation while performing well under pressure. I am skilled in negotiation, diligent and confident in my abilities. I have a proven track record in strategic planning and delivery of unique solutions whilst leading a dynamic and multicultural workforce to exceptional results.